



Kylemore Abbey & Victorian Walled Garden is one of Ireland's most popular Visitor Attractions. Located in Connemara, Kylemore Abbey provides a complete visitor experience, showcasing the best of the West of Ireland while encompassing beauty, spirituality, and history. We are currently recruiting for the following:

Marketing Assistant

Reporting to the Marketing Manager the Marketing Assistant will be responsible for:

- Assisting the Marketing Manager in achieving the marketing goals to increase market presence, increase visitor numbers, and maintain current position as the premier visitor attraction in the West of Ireland;
- Maintaining databases and filing systems;
- Planning and co-ordinating events and familiarity trips in conjunction with the Marketing Manager;
- Helping maintain relationships with tour operators, local business, industry leaders, journalists, etc.;
- Compiling data and reports on ongoing activities;
- Updating third party websites, replying to queries and reviews;
- Creating content, maintaining, and analysing social media and online channels;
- Maintaining on-line retail systems;
- Copywriting and proofing texts;
- Other relevant duties as assigned.

The ideal candidate will:

- Have a relevant qualification and/or previous experience in a similar role;
- Be commercially aware and interested in the tourism industry;
- Work well as part of a team while also having the ability to work on own initiative;
- Be creative;
- Demonstrate strong IT skills and have proven experience in social media and content creation;
- Have a willingness to learn and upskill as this is a position where exciting opportunities will present themselves;
- Possess excellent attention to detail;
- Have strong organisational skills and the ability to prioritise tasks;
- Have excellent interpersonal and communication skills.

This is a full-time permanent role, with excellent wages and conditions. To apply please email cover letter and cv to hr@kylemoreabbey.com . Closing date for receipt of applications is Friday 19th August 2022.